

Anyu Li

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Education

University of Wisconsin-Madison

Sep 2021 – May 2025

Bachelor of Arts in Sociology and Communication Arts

GPA 4.0/4.0

- Languages: English, Mandarin
- Relevant Coursework: Data Management for Social Science Research, Methods of Sociological Inquiry, Statistics for Sociologists, Cinematography and Sound Recording, Intercultural Communication & Rhetoric.

Experience

Research Assistant at the Communication Arts Department

May 2023 – Aug 2023

Analyzed and coded online comments to study parental reactions to LGBTQ+ children.

UW-Madison

- Classified, filtered, and organized themes, discussions, and keywords on Mumsnet for future research preparation.
- Executed comprehensive qualitative analysis of 1000+ comments, expertly utilizing Excel for data coding.
- Defined classifying standards and organized thematic structures with professors in weekly meetings, building the analytical framework of our LGBTQ+ parental reaction research.

WORT 89.9FM

Sep 2022 – May 2023

Web Producer Volunteer for Labor radio

Madison, WI

- Expertise in copy editing, proofreading, and copywriting, with a specialization in publishing labor-focused news.
- Integrated and selected interview scripts, audio, and photographs, for the official website from eight news reports.
- Enhanced labor radio's exposure by 60% by developing accessible online content, effectively bridging a digital divide and substantially broadening reach to neighborhood residents, local workers, and union members unable to tune in to live broadcasts.

Projects

Cinematography and Sound Recording

Sep 2023 – Dec 2023

Director, Director of Photography, Gaffer, Production Designer, Mixer, and Boom Op (Rotating position)

Madison, WI

- Demonstrated efficient time management by shooting a short film every two weeks, each shoot lasting approximately 12 hours, ensuring tasks were completed on schedule.
- Conducted casting, reserved shooting locations, coordinated tech scouts, and communicated with neighbors to ensure a smooth and disruption-free film shoot.

Quantitative Data Analysis Project

Feb 2023 – May 2023

A final project, formulated an 8 pages research paper.

Madison, WI

- Conducted a data analysis project using GSS2018 data to explore the relationship between individuals' education levels and their mothers', involving hypothesis formulation, descriptive statistics, and graphical data display using Stata.
- Demonstrate proficiency in statistical inference and data interpretation, applying a variety of statistical methods, including linear regression analysis, t-tests/z-tests, and chi-square tests to interpret relationships and test hypotheses.

Qualitative Interview Project

Feb 2023 – May 2023

A study of social media applications and their relevance to body image.

Madison, WI

- Formulated an interview guide and conducted in-depth interviews with 9 undergraduate female students, followed by script transcription, thematic coding and analysis of the data.
- Orchestrated weekly team meetings to collaboratively navigate the research process and present findings.

Achievement and Awards

Dean's List 2021, 2022, 2023

Phi Kappa Phi (Honor Society)

Skills

Stata, Excel, Adobe Premiere Pro, Adobe Audition, Photoshop, DaVinci Resolve, Microsoft Office, Canva.

Data interpretation, Detail-oriented, Communication, Problem-solving, Time management.